

The Digital Age - Entrepreneurship and Innovation

Deep Dive Program – Sister Cities Room

Wednesday, 12 November

Time	Sister Cities Room
10.30am	<p>The economies of the future are being shaped by entrepreneurs who are currently starting and growing companies and corporations that are embracing innovation and entrepreneurship.</p> <p>Those that are entrepreneurial and use technology to innovate and develop or deliver products and services that customers need and want will grow the fastest, create the most jobs, and have the highest probability of success. Our future depends on them.</p> <p>Session 1 - Unmissable digital leaders</p> <p>MC - Mark Jones, Digital Business Advisor</p> <p>10.30am - Short presentations followed by audience Q&A</p> <p>Stuart Evans, Chairman, Reduse, UK Sangeet Paul Choudary, Managing Director, Platform Thinking Labs, Singapore Dr Mark Bregman, Innovator/ex-CTO to Neustar, Symantec and Veritas Elliott Verreault, Co-founder of SmartGov, UK</p> <p>11.50am - Lunch break</p>
12.50pm	<p>Session 2 - How entrepreneurs use technology to disrupt and grow new markets</p> <p>12.50pm - Welcome and introduction: Professor Jana Matthews, Chair, The Digital Age</p> <p>12.55pm - Five-minute downloads plus interactive session: Moderated by Professor Jana Matthews, ANZ Chair in Business Growth and Director of the UniSA Centre for Business Growth, Australia</p> <p>Vu Tran, co-founder and Director Go1, Brisbane Wayne Gerard, CEO, RedEye Apps, Australia Alex French, CEO, Peepable, Australia Savvas Dimitriou, CEO, Kicktone, Australia Emil Davityan, Executive Director, Bluedot, Australia</p>
1.45pm	<p>Session 3 - How policy-makers best foster growth opportunities</p> <p>1.45pm - Five-minute thought-starters followed by interactive sessions: Moderator Cat Matson</p> <p>Stuart Evans, Chairman, Reduse, UK Dr Ilse Treurnicht, CEO, MaRS Discovery District, Toronto, Canada Mateu Hernández, CEO, Barcelona Global, Spain Shane Cheek, Founder, Acumen Ventures, Australia</p>
3.00pm	Break
3.20pm	<p>Session 4 - Fostering talent for the future</p> <p>3.20pm - Five-minute thought-starters followed by interactive session: Moderator Michael Eales</p> <p>Hugh Durrant-Whyte, CEO, National Information Communications Technology Australia (NICTA), Australia Professor David Lloyd, Vice Chancellor and President, University of South Australia, Australia Vu Tran, co-founder and Director, Go1, Australia</p>
4.10pm	Networking opportunity
5.25pm	Break



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Main Auditorium Program

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Time	Main Auditorium
6.30pm	<p>Session 1 - Understanding the seismic shifts from digital disruption</p> <p>In this very special session we will enjoy a glimpse into the mind and attitudes of Alexis Ohanian who at 31 is already a veteran of the internet-powered disruptor. Having founded reddit and numerous other ventures, he has a reliable habit of reshaping markets at an extraordinary pace. Alexis will be interviewed by the ABC's Bernie Hobbs to wrap some context and perspective around what promises to be a highlight of the Brisbane Global Cafe.</p> <p>Welcome and overview - The Hon. John-Paul Langbroek, Minister for Education, Training and Employment</p>
6.35pm	<p>Introduction - Professor Jana Matthews, ANZ Chair in Business Growth and Director of the UniSA Centre for Business Growth, Australia</p>
6.45pm	<p>15-minute download - Alexis Ohanian, Co-founder of reddit (beamed in live from New York)</p>
7.00pm	<p>Interview with Alexis Ohanian: By Bernie Hobbs</p>
7.15pm	<p>Session 2 - Digital disruption across geographies</p> <p>MC - Bernie Hobbs, Moderator Cat Matson</p> <p>To play on the world stage you have to think globally and place your actions and activities in a global context. As the world has become a smaller place, these global thinkers have made it as familiar as their own back yard. Our panel of globe-trotting entrepreneurs, Harvard thinkers and social engineers will explain ideas that know no boundaries. It will leave you inspired, challenged and awakened to turn our thinking into action at a new level.</p> <p>7.15pm - Thought starters and panel discussion: A global perspective</p> <p>Professor Josh Lerner, Harvard Business School, US</p> <p>Sangeet Paul Choudary, Managing Director, Platform Thinking Labs, Singapore</p> <p>Elliott Verreault, Co-founder, Smart Gov, UK</p>
8.00pm	<p>Break</p>
8.20pm	<p>Session 3 - Regional responses to foster entrepreneurship and innovation</p> <p>Despite the world shrinking, one size does not fit all. Our selection of experts from North America, Asia, Europe and Australia will share their view of what differences exist in their markets. Through understanding cultural and market differences across industries and territories, companies that go global can readily cater to local needs. And some of the challenges you might face will be sure to surprise!</p> <p>8.20pm - Presentation: Frank Farrall, Lead Partner, Deloitte Digital, Australia</p> <p>8.30pm - Panel discussion</p> <p>Andrew Taylor, CEO, Juwai, China</p> <p>Teri Willey, VP Business Development and Technology Transfer, Cold Spring Harbour Laboratory, US (beam in)</p> <p>Mateu Hernández, CEO, Barcelona Global, Spain</p> <p>Dr Ilse Treurnicht, MaRS Discovery District, Canada</p> <p>Professor David Lloyd, Vice-Chancellor and President, University of South Australia, Australia</p>
9.10pm	<p>Session 4 - Company responses to digital challenges and opportunities</p> <p>We are spoilt for choice in our final session as leaders of some of the world's best digital businesses share with us their insights, including SY Lau, President, Tencent Media Online Group, the fourth-largest internet company in the world. These experts have first identified the need for change, and then sown the seeds of belief whole-heartedly to effect real change in their world. They will share these same insights with you, hoping to help change your world. Not to be missed.</p> <p>9.10pm - Presentation: SY Lau, President, Tencent Media Online Group, China</p> <p>9.30pm - Panel discussion: Steps companies are taking to respond to digital disruption</p> <p>Buddy Arnheim, Partner, Perkins Coie, US (beam in)</p> <p>Hugh Durrant-Whyte, CEO, National Information Communications Technology, Australia. (NICTA), Australia</p> <p>Nathan Cher, Founder and Director, OurCrowd</p> <p>Dr Mark Bregman, Innovator/ex-CTO to Neustar, Symantec and Veritas</p> <p>10.20pm - Closing remarks: Professor Jana Matthews</p>
	<p>Finish</p>



Presenting Partner

