

INVEST IN BRISBANE, AUSTRALIA FOR FOOD AND BEVERAGE PROCESSING

Brisbane offers outstanding opportunities in the expansive food and beverage sector, and commercialisation in this arena is well supported by the city's research community.

The food and beverage, grocery and fresh produce manufacturing industry is worth \$114 billion to the Australian economy. It is the country's largest manufacturing industry and is four times larger than the automotive parts manufacturing industry. It employs around 300,000 people, representing 2.6 per cent of all employed people in Australia. The food and beverage processing industry makes up the majority of this, contributing \$91.6 billion and 220,500 jobs.¹

Access to quality inputs, a growing consumer market, skilled workforce, low operational costs and excellent infrastructure are some of the advantages that make Brisbane a premier location for food and beverage manufacturing.

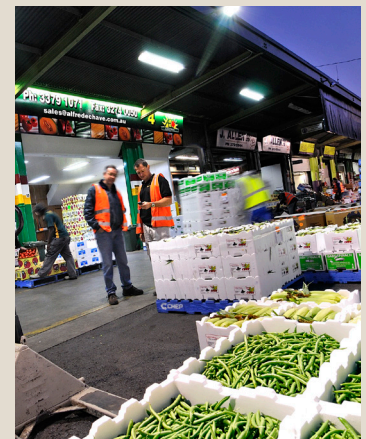
Brisbane's Competitive Advantage

Supply chain

Brisbane has many supply chain advantages including:

- **Queensland is Australia's premier state for fruit and vegetable production, growing one-third of the nation's produce.**²
- **Queensland is Australia's primary beef producer and is home to 46.8% of Australia's total beef cattle herd.**³
- **Organic farming is a high growth area of agriculture across Australia, and Queensland has attracted 26.7% of Australia's organic producers.**⁴

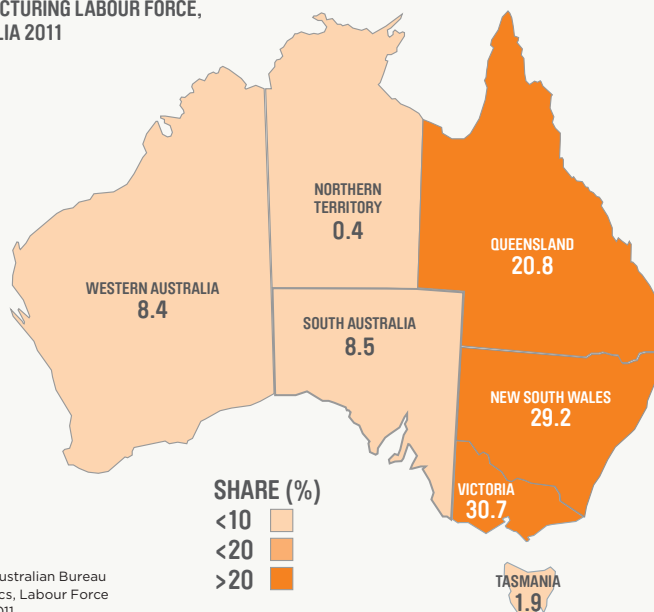
PERCENTAGE OF AUSTRALIA'S TOTAL BEEF HERD



Brisbane Markets

As Queensland's largest centre for the marketing and distribution of fresh fruit and vegetables, Brisbane Markets occupies 77 ha of land just 11 km from Brisbane's CBD. With international-standard facilities and services including a state-of-the-art commercial kitchen and 80,000sqm of temperature controlled leasing space, Brisbane Markets is a unique offering for the food and beverage industry.⁵

MANUFACTURING LABOUR FORCE, AUSTRALIA 2011



Source: Australian Bureau of Statistics, Labour Force August 2011

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Talent, innovation and education

Food technology and innovation research is particularly strong in Brisbane. It is home to Australia's first dedicated Health and Food Sciences Precinct, with 200 scientists researching both human and animal health and food sciences in one physical location. Brisbane's world-class education facilities ensure manufacturers have access to a high-quality labour pool.

Expanding infrastructure

Brisbane businesses enjoy excellent logistics. The Queensland Government has committed \$134 billion to infrastructure projects in South East Queensland, ensuring an effective, integrated network of roads, railways, ports and airports to support the competitiveness of industry and business.

Cost-competitive land

Brisbane boasts high-quality and cost-competitive industrial land, unmatched in proximity to the central business district, ports and national arterial routes. The Brisbane City Council's clear land zonings also aid the sector's development.

Opportunities

Beverages

Brisbane is fast-becoming a hub for alcoholic and non-alcoholic beverage manufacturing in Australia. Companies in the Brisbane market include:

- **Asahi (Schweppes)**
- **Coca-Cola Amatil**
- **Fosters Group (Carlton United Breweries)**
- **Kirin (Lion)**
- **Lactalis (Parmalat)**

Ingredients

The ingredients sector in Brisbane is at the forefront of global best practice. Its success is epitomised by the visionary development of functional ingredients, designed to add value to existing staples. Companies in the Brisbane market include:

- **Food Spectrum**
- **Kerry Ingredients**
- **Tate & Lyle**

Meat processing

Home to nearly half the domestic industry, Queensland is the undisputed capital of beef production in Australia. It is little surprise then that beef is Queensland's largest agricultural industry, with gross production value estimated at \$3.46 billion in 2012-13⁶. Beef production occurs across 85 per cent of the state and employs around 52,000 Queenslanders.⁷ Meat processors in Brisbane enjoy access to some of the world's best grazing land and leading technology in breeding, feedlotting and processing. The industry is well supported by specialist food transport operations, and distribution costs from Brisbane can be as much as half compared with Sydney.

Companies in the Brisbane market include:

- **Australian Country Choice (ACC)**
- **Inghams**
- **Primo Smallgoods**
- **Swift Australia**

Ready-to-eat

Brisbane's proximity to Asia (the world's biggest market for ready-to-eat (RTE) meals) and low cost base have consistently

"The excellent local infrastructure, low state and local taxes, and the various support programs provided by the Queensland Government, make Brisbane a great place to build a strong business."

Brian Walker,
General Manager, Tate & Lyle

drawn RTE food manufacturers and distributors. The domestic market is well serviced from the Brisbane region as distribution costs are much lower than from other major capitals.

Companies in the Brisbane market include:

- **HJ Heinz (Golden Circle)**
- **Mitchell's Quality Foods (Lite 'n Easy)**
- **OneHarvest**
- **Salad Fresh**
- **Snapfresh (part of Qantas)**

Seafood

The quality catch taken daily from the waters of pristine Moreton Bay – combined with innovative processing technologies and facilities – means Brisbane is an ideal location for progressive seafood companies. Queensland has the largest fishing and seafood processing industries in Australia.⁸

Companies in the Brisbane market include:

- **Brisbane Wholesale Foods**
- **Raptis Seafood**
- **Watermark Seafoods**

¹Australian Food and Grocery Council: State of the Industry Report, 2014

²Queensland Department of Agriculture, Fisheries and Forestry, 2012-13

³IBIS World, Beef Cattle Farming in Australia, 2014

⁴IBIS World, Organic Farming in Australia, 2014

⁵'About', Brisbane Markets, 2012 - <http://www.brisbanemarkets.com.au/>

⁶Australian Bureau of Statistics, Value of Agricultural Commodities Produced, Fisheries and Forestry agricultural research development and extension plan, 2013

⁷Queensland Department of Agriculture, Fisheries and Forestry agricultural research development and extension plan, 2013

⁸IBIS World, Fishing and Seafood Processing in Australia, 2014

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